



KHALED ELSHAER

MULTIMEDIA & COMPUTER
GRAPHICS STUDENT



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KHALED ELSHAER



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RELEVANT SKILLS

Design & Layout:

Graphic Design, Brand Identity,
Typography, UI/UX Prototyping,
3D Modeling

Software Suites:

Adobe Photoshop, Premiere Pro,
Figma, Blender, Unity

Creative Disciplines:

Video Editing, Social Media
Content Creation, Copywriting,
AI-assisted Media Generation

ABOUT ME

Creative and detail-oriented 3rd-year Multimedia and Computer Graphics student at AASTMT with a foundation and great potential in visual storytelling, graphic design, and video production.

EXPERIENCE

Graphic Design

- Designed high-resolution commercial banners and booth menus like Sobyaholic and The Acai Spot, which were used throughout Ramadan 2026 in Alexandria Sporting Club.
- Responsible for the visual identity for a Talabat-like app in AAST called "Campus Menus" that is currently launched at the AAST Alamein campus.
- Collaborated with Alexandria for Trade and Marine to design all exhibition and promotional visuals presented at their trade booth in Dubai.

MEDIA PRODUCTION

- Recreated a high-fidelity commercial advertisement for **McDonald's Egypt & Dream Park**, for university projects, using Premiere Pro, managing the full post-production workflow and audio pacing to emulate agency-grade broadcast standards.

EDUCATIONAL HISTORY



Arab Academy for Science, Technology and Maritime Transport (AASTMT)

Abu Qir, Alexandria, Egypt

Degree: Studying Computer Science, Majoring in
Multimedia & Computer Graphics
Timeline: 2023 – Present (3rd Year)

CLASS OF 2027



Pioneers American School

Alexandria, Egypt

Degree: High School Diploma

Graduation Year: 2023